WWF and Industry Leaders join forces to save European fisheries

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The WWF and the leading associations for European seafood processors and retailers have announced they will work together to push for solutions to the crisis of European seas and fisheries. They will be jointly seeking reforms to the troubled European Common Fisheries Policy to lay the basis for sustainable fisheries and a sustainable fishing industry.

The current EU Common Fisheries Policy has failed to secure the health of EU fisheries, and has put most of them under severe strain, compromising the ability to offer the EU population the sustainably harvested fish they are demanding.

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