MSC eco-certification program called into question

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The Marine Stewardship Council (MSC), which purports to certify sustainable fisheries and provides a label for sustainable products to "promote the best environmental choice in seafood", has become the world's leading certifier of sustainable fisheries and sustainable fishing. An article in this week's *Nature* calls into question the utility of the MSC's certification program. The certification scheme for sustainable fisheries is failing to protect the environment and needs radical reform, say Jennifer Jacquet, Daniel Pauly and colleagues. They assert that many of the MSC's claims are "eco-babble" and very misleading. The authors take exception to the MSC's decision to certify an Antarctic krill fishery. They go on to question many of the fisheries that the MSC has certified as sustainable. More

TAGS: MSC, certification program questioned, Nature, sustainable, fisheries, fishing, Jennifer Jacquet, Daniel Pauly, eco-babble, Antarctic krill

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